

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT		BACHMANN FOR CONGRESS		
AND	7669 Stagers Loop		PO Box 49756		
ADDRESS	Delaware	OH 43015-7010	Blaine	MN 55449-0756	
	USA		USA		
CONTACT	WHITNEY EVERSOLE		PRODUCT EST 3206		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3206	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	02:58P	03:57P	30S	11/02/12-11/02/12	DR. PHIL	1	475.00	475.00
2	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	810.00	810.00
3	00001..	1	03:57P	05:00P	30S	11/02/12-11/02/12	ELLEN DEGENERES	1	775.00	775.00
4	10000..	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	3150.00	3150.00
5	00001..	1	06:27P	07:00P	30S	11/02/12-11/02/12	WHEEL OF FORTUNE	1	3100.00	3100.00
6	Sa	1	11:00A	06:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	900.00	900.00
7	Sa	1	06:00P	06:30P	30S	11/03/12-11/03/12	SATURDAY 6P NEWS	1	1500.00	1500.00
8	Sa	1	06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1500.00	1500.00
9	F	1	10:00P	10:35P	30S	11/02/12-11/02/12	LATE NEWS M-SUN	1	2800.00	2800.00
10	M	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-SUN	1	3150.00	3150.00
11	Su	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-SUN	1	1000.00	1000.00
12	Sa	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS M-SUN	1	2200.00	2200.00
13	10001..	1	10:35P	11:38P	30S	11/02/12-11/05/12	LATE NIGHT WITH DAVID	2	650.00	1300.00
14	M	1	06:58P	07:58P	30S	11/05/12-11/05/12	HOW I MET YOUR	1	7650.00	7650.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	STRATEGIC MEDIA PLACEMENT		BACHMANN FOR CONGRESS	
AND	7669 Stagers Loop		PO Box 49756	
ADDRESS	Delaware	OH 43015-7010	Blaine	MN 55449-0756
	USA		USA	
CONTACT	WHITNEY EVERSOLE		PRODUCT EST 3206	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3206	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	M	1	06:58P	07:58P	30S	11/05/12-11/05/12	THE BIG BANG THEORY/TWO & A	1	9000.00	9000.00
16	M	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	8100.00	8100.00
17	F	1	08:00P	09:00P	30S	11/02/12-11/02/12	CSI: NY	1	3400.00	3400.00
18	Su	1	08:00P	09:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	5000.00	5000.00
19	00001..	1	04:58A	05:58A	30S	11/02/12-11/02/12	SUNRISE THIS MORNING	1	350.00	350.00
20	00002..	2	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	2	750.00	1500.00
21	00002..	2	07:00A	09:00A	30S	11/02/12-11/02/12	CBS THIS MORNING	2	450.00	900.00
22	Sa	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	500.00	500.00
23	Su	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
24	F	1	09:00A	09:58A	30S	11/02/12-11/02/12	JEFF PROBST SHOW	1	350.00	350.00
25	M	1	09:00A	09:58A	30S	11/05/12-11/05/12	JEFF PROBST SHOW	1	405.00	405.00
26	00001..	1	11:58A	12:30P	30S	11/02/12-11/02/12	NOON NEWS	1	700.00	700.00
27	00001..	1	01:59P	02:58P	30S	11/02/12-11/02/12	LET'S MAKE A DEAL	1	350.00	350.00
28	Th	1	10:35P	11:38P	30S	11/01/12-11/01/12	LATE NIGHT WITH DAVID	1	650.00	650.00
29	Th	2	11:37P	12:38A	30S	11/01/12-11/01/12	THE LATE LATE SHOW W/CRAIG	2	270.00	540.00
30	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	1	495.00	495.00

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NAME	STRATEGIC MEDIA PLACEMENT		BACHMANN FOR CONGRESS		
AND	7669 Stagers Loop		PO Box 49756		
ADDRESS	Delaware	OH 43015-7010	Blaine	MN 55449-0756	
	USA		USA		
CONTACT	WHITNEY EVERSOLE		PRODUCTEST 3206		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3206	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	11000..	2	04:58A	05:58A	30S	11/05/12-11/06/12	SUNRISE THIS MORNING	2	450.00	900.00
32	21000..	3	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	3	810.00	2430.00
33	21000..	3	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	3	540.00	1620.00
34	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	855.00	855.00
35	10000..	1	01:59P	02:58P	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	405.00	405.00
36 CDR	Sa	2	11:00A	06:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	900.00	1800.00
37 CDR	Sa	1	06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1500.00	1500.00
38 CDR	Sa	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	2200.00	2200.00
39 CDR	Sa	1	10:35P	11:05P	30S	11/03/12-11/03/12	STORM STORIES	1	650.00	650.00
40 CDR	Sa	1	11:05P	11:35P	30S	11/03/12-11/03/12	LIFE TO THE MAX PM	1	340.00	340.00
41 CDR	Sa	2	11:35P	12:35A	30S	11/03/12-11/03/12	CSI MIAMI	2	315.00	630.00
42 CDR	Su	2	05:58A	07:00A	30S	11/04/12-11/04/12	WCCO 4 NEWS SUNDAY MORNING	2	225.00	450.00

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146318 AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME	STRATEGIC MEDIA PLACEMENT	BACHMANN FOR CONGRESS
AND	7669 Stagers Loop	PO Box 49756
ADDRESS	Delaware OH 43015-7010	Blaine MN 55449-0756
	USA	USA
CONTACT	WHITNEY EVERSOLE	PRODUCTEST 3206

Cancellation Notice
Required
Announcement 28 days
prior notice

LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3206	PRODUCT CODE	1300
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1

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			FROM	TO						
43 CDR	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	5000.00	5000.00
44 CDR	Su	2	11:05P	12:05A	30S	11/04/12-11/04/12	CSI: MIAMI SUNDAY	2	315.00	630.00
45 CDR	12000..	3	04:29A	04:58A	30S	11/05/12-11/06/12	4 NEWS THIS MORNING	3	225.00	675.00
46 CDR	10000..	1	04:58A	05:58A	30S	11/05/12-11/05/12	SUNRISE THIS MORNING	1	450.00	450.00
47 CDR	10000..	1	09:00A	09:58A	30S	11/05/12-11/05/12	JEFF PROBST SHOW	1	375.00	375.00
48 CDR	01000..	1	07:00A	09:00A	30S	11/06/12-11/06/12	CBS THIS MORNING	1	540.00	540.00
49 CDR	1000...	1	12:37A	01:07A	30S	11/05/12-11/05/12	10P NEWS REPLAY	1	225.00	225.00
Total Contract:								64		85025.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	77030.00	.00	77030.00	
GRAND TOTAL									77030.00	

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